



Press Release:
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ANNA BAUER Backstage
The Attachés of Fashion Culture in the First Decade of the 21st Century

This book is a comprehensive guide to the protagonists of fashion in the 21st century's first decade. It is like a particularly glamorous bird-watcher's manual, where you can finally put a face to the editorial credit. New York-based German photographer Anna Bauer took pictures of the fashion scene's personalities backstage after the shows in Paris, Milan, London and New York using a heavy large-format camera and black-and-white Polaroids.

It's remarkable how natural the models, designers, investors, critics, stylists and fashion photographers look in these pictures. With her magical photographs Anna Bauer not only captures their surface but also their souls. **Karl Lagerfeld, Marc Jacobs, Raf Simons, Stella McCartney, Phoebe Philo, Anna Wintour, Carine Roitfeld, Suzy Menkes, Mario Testino, Juergen Teller, Olivier Zahm, Kate Moss, Claudia Schiffer, Lily Cole, Karen Elson and Agyness Deyn** are among the 250 attachés of fashion culture pictured in the book.

"... what we've got here is a benchmark for the present, and a reference point for the future." Tim Blanks

The book is published by Angelika Taschen through *Angelika Books*.
AngelikaBooks.com

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€98/\$150 (Orders@AngelikaBooks.com)
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Anna Bauer grew up near Marburg, Germany. In 2002 she moved to New York, where she completed a BFA in photography at the School of Visual Arts. Her photography has been published in *brandeins*, *Die Zeit*, *Interview* and *W*.

Fabien Baron's minimalist book design perfectly complements the reduced black-and-white Polaroids. Considered one of the most influential art directors of his generation, Baron has created iconic campaigns for many fashion and luxury brands, including Calvin Klein.

Tim Blanks, the internationally renowned fashion critic, wrote the introduction for the book. Formerly host of the globally syndicated *Fashion File*, he is now editor-at-large for style.com, as well as a contributor to *Vogue*, *GQ*, *Fantastic Man* and *Interview*.

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